

Programme of the Investors' and Exporters' Forum 22nd - 23rd September 2015, Andel's Hotel in Łódź

22 September 2015

9.00AM – 10.10AM - Registration, welcoming coffee

10.30AM – 11.00AM - Formal opening of the Forum of the Investors' and Exporters' Forum
 moderator - **Magdalena Michalak**
 - reception of the guests - **Witold Stępień**, the Marshal of the Lodzkie Region
 - reception of the guests - **Franz Jurkowitsch**, host of the facility
 - speech of Janusz Piechociński, the Minister of Economy /to be confirmed/
 - speech of **Thomas M. Buchsbaum**, Austrian Ambassador

11.10AM - 1.00PM - Pro-export session: *Export as a leverage of economic development. Support instruments.*
 moderator - **Joanna Mik**, President of the Management Board, PHIN Group Sp. z o. o.
 - Ilona Antoniszyn-Klik, Under-Secretary of State, Ministry of Economy /to be confirmed/
 - **Bożena Lublińska-Kasprzak**, President of the Polish Agency for Enterprise Development
 - **Dariusz Poniewierka**, President of Management Board, Export Credit Insurance Corporation S.A.
 - **Dariusz Kacprzyk**, President of Management Board, Bank Gospodarstwa Krajowego
 - **Andrzej Arendarski**, President of the National Chamber of Commerce
 - **prof. Zofia Wysokińska**, Vice-Rector. International Cooperation, UŁ
 - **Ewa Kaluzińska**, D2K Avocats

11.10AM - 1.00PM - Pro-business session: *How to get an investor effectively.*
 moderator - **Grzegorz Wolski**, Member of the Board, DRICON Managing Consultants Sp. z o. o.
 - **prof. dr hab. Jerzy Różański**, University of Łódź - *Foreign direct investments in particular regions of Poland - comparative analysis.*
 - **Sławomir Majman**, President of the Polish Information and Foreign Investment Agency
 - **Inese Šulžanoka**, Head of the representative office of Latvian Investment and Development Agency in Poland
 - **Robert Kasprzak**, Director of the Structured Finance Department, Bank Gospodarstwa Krajowego
 - **Franz Jurkowitsch**, President of the Management Board Warimpex Finanz und Beteiligungs AG.

01.00PM - 02.00PM Lunch break

02.00PM - 04.00PM - Pro-export discussion panel: *Barriers and dangers of export development*
 moderator – **Katarzyna Dwórznik**, Legal and economic expert of the National Chamber of Commerce
 - **Ewa Swędrowska - Dziańkowska**, Deputy Director of Support Instruments Department, Ministry of Economy
 - **Piotr Soroczyński**, Chief Economist of Export Credit Insurance Corporation S.A.
 - **Marcin Peterlik**, Deputy Director of the Research Area, the Institute for Market Economics, Branch in Warsaw
 - **Karol Rozenberg**, Trade Finance Department
 - **Tomasz Grzelak**, President of the Management Board, Hatrans Logistics Sp. z o. o.
 - **Mariusz Hanczka**, President of the Management Board, CORIN
 - **Roman Jagieliński**, President of the Fruit Producers Group Roja Sp. z o. o.
 - **Witold Choiński**, President of the Association of Polish Meat
 - **Zbigniew Pawlik**, Counsellor, Consulate General of Poland in Kaliningrad of the Department of Trade and Investment Promotion

02.00PM - 04.00PM - Pro-business discussion panel: *Investment attractiveness of the Lodzkie Region.*
 moderator – **Miroslaw Odziemczyk**, Representative of the Polish Agency of Information and Foreign Investment S.A.

- **Marek Cieślak**, Deputy Mayor of the City of Łódź
- **Paweł Jegier**, Second Deputy Mayor of Zduńska Wola
- **Jacek Boczkaja**, Deputy Mayor of the City of Kutno
- **Andrzej Jankowski**, Mayor of Stryków Commune
- **Krzysztof Apostolidis**, President of the Management Board, Fabryka Biznesu Sp. z o.o.
- **Tomasz Sadyński**, President of Łódź Special Economic Zone S.A.
- **Tomasz Szypuła**, Member of the Supervisory Board, Polskie Centra Handlowe Ptak S.A.
- **Konrad Pokutycki**, President of the Management Board, BSH Sprzęt Gospodarstwa Domowego

Sp. z o.o.

- **Zygmunt Łopalewski**, Spokesman of Indesit Company Polska Sp. z o. o.



04.00PM - 04.30PM - Coffee break

04.30PM - 06.30PM - B2B meetings, including with **WPHI Kaliningrad**

04.30PM - 06.30PM - Mixer of Experts

07.00PM - 10.00PM - Formal dinner, presentation of congratulation letters and statuettes for the best exporters and investors

23 September 2015

10.00AM - 02.00PM - Pro-export workshops - *Creating an export development strategy in the region.*

- *Internationalisation of Polish companies with the use of EU funds.*
- **Piotr Włodarczyk**, Director of the Business Centre, Raiffeisen Polbank
- **Bartosz Komasa**, Senior Relationship Manager, Bank of China
- **Krzysztof Obszyński**, Sales Team Coordinator - South Macroregion, Corporate Banking in mBank
- **Monika Wasilewska-Serwiak**, Senior Consultant, Citybell Consulting Sp. z o. o.
- **Adam Binkiewicz**, Proxy of ROEX Sp. z o. o.
- **Joanna Mik**, President of the Management Board, PHIN Group Sp. o. o.
- **Marek Wcisło**, Managing Director, Proxy in Kompas Poland Sp.z o. o.
- **Marek Michalak**, Manager of Trade, Customs and Transportation, SKG S.A.
- **Ewa Kaluzinska**, D2K Avocats – *How to export to France, legal and cultural aspects.*

10.00AM - 02.00PM - Pro-business workshops - *Strategy of getting investors through a communal sectoral investment offer.*

- *Role of communal CSOs in acquisition of investors.*

- **Adam Małecki**, Director of the Foreign Investment Department, Polish Agency for Information and Foreign Investment S.A.
- **Agnieszka Sobieszek**, Director of the Investor Acquisition Department, Łódź Special Economic Zone S.A.
- **Adam Pustelnik**, acting as The Director of Investor Assistance Office in the City of Łódź Office
- **Marek Kudła**, Chief pro-business specialist/expert, Service Centre for Investors and Exporters, Marshal Office of Łódź Province

02.00PM - 03.00PM - Lunch break

03.00PM - 04.00PM - **B2B meetings**

Registration website: www.fii2015.pl